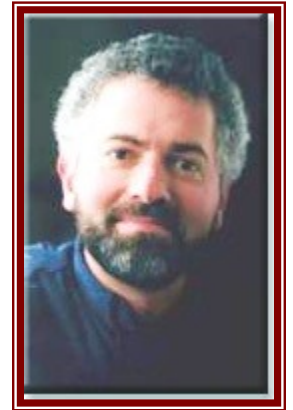


# FRIDAY KEYNOTE PRESENTATION

## **The Minds of Boys and Girls: How to Help our Sons and Daughters Do their Best in School and Life**

**Michael Gurian**

**Author, Gurian Institute  
Rocky Mountain Learning Enterprises, LLC**



### **Description of the Keynote Presentation**

In this inspirational, practical, and humorous presentation, renowned educator and New York Times bestselling author Michael Gurian focuses on helping children of all ages to succeed in school and life. Because boys and girls experience their home and school life differently, Michael explores how the minds of boys and girls develop distinctly—and how parents, educators and concerned citizens can care for and support the needs of both daughters and sons. Based on twenty years of research in brain science, education, and practical parenting, this keynote traces how a child's learning mind grows, how girls and boys learn and grow differently, how acculturation influences boys and girls, and how crucial school success has become to life success. Michael brings to life not only the developmental science of girls' and boys' minds, but practical methods by which to raise and educate those minds. Michael also focuses on learning and life difficulties that boys and girls suffer as distinct groups.

### **About Michael Gurian**

Michael Gurian is the New York Times bestselling author of twenty five books in twenty one languages and co-founder of the Gurian Institute, which conducts research, launches pilot programs, and trains professionals. He has pioneered efforts to bring neuro-biology and brain research into homes, schools, corporations, and public policy. As author of *The Purpose of Boys* (April, 2009), *Leadership and the Sexes*, *Nurture the Nature*, *The Minds of Boys*, *The Wonder of Boys*, *Boys and Girls Learn Differently!* and *The Wonder of Girls*, he lectures internationally. His work has been featured in the *New York Times*, *the Washington Post*, *the Wall Street Journal*, *Forbes Magazine*, *USA Today*, *Time*, *Newsweek*, *People*, *Reader's Digest*, *Business Week*, and *the Today Show*, *Good Morning America*, *CNN*, *PBS* and *National Public Radio*.