

# 2011 Washington State ASCD-OSPI Annual Conference



**OCTOBER 14-15, 2011**

**SEATTLE AIRPORT DOUBLETREE HOTEL**

## **Exhibitor Showcase Session Application for Platinum Level Partners**

**Accepted through  
June 30, 2011**

The WSASCD-OSPI Conference Planning Committee is seeking exhibitor showcase presenters for the 2011 Annual Conference. Platinum Level Partners are invited to apply for making presentations related to the conference theme: **“Hope for Tomorrow: Change for Today.”**

### **Conference Purposes**

- To provide professional development and networking opportunities for all educators—preschool, elementary, secondary teachers and administrators, district-level administrators, and educators in higher education.
- To support the partnership and collaboration between Washington State ASCD and the Office of the Superintendent of Public Instruction (OSPI).
- To foster the connection, through the exhibits and exhibitor showcase sessions, between educators and the businesses that support education.

### **Proposal Selection Criteria**

- Exhibitor Showcase Applications will be accepted from those corporations and/or universities who are Platinum Level Partners at a level of \$5,000 or more.
- Session applications should relate to one or more of the following strands: *Powerful Instruction—Power Standards—Student Engagement; Future Innovative Learning Technologies; Examples of Hope—School Culture; Innovation—Creativity; Resiliency for Staff and/or Students; Data to Inform Instruction—Growing Assessment Literacy; College and Career Readiness for ALL Students; Cultural Competence—Evidence of the Work; Connecting Globally; Preparing Students for the Unknown—Teaching Thinking; Leading Change*
- Showcase Session Applications will be assigned on a first-come, first-served basis. We only have three time slots available for Showcase Sessions.

### **What You Should Know**

- The conference program will feature **three** (1-1/2 hour) exhibitor showcase sessions during three different time blocks on **Friday, October 14, 2011**. You may be selected to present during **one** of those times.
- This session will offer you the opportunity to showcase your products or services in an intimate setting. Because these sessions will be advertised as “Special Exhibitor Showcase,” you can demonstrate the strengths and benefits of your products and services. These workshops are designed to give exhibitors an opportunity to attract a select audience and highlight products, services, or technologies in a setting free of the distractions on the exhibit floor.
- Presenters are responsible for expenses including travel, lodging, meals, handouts, and supplies. With regard to audio-visual equipment, we can provide a screen, TV w/VCR/DVD, chart paper and pens. We do not provide LCD projectors or document cameras.
- Presenters are expected to use engaging adult learning techniques.
- **Application Deadline is Thursday, June 30, 2011.** Selection notifications will be made by July 15, 2011.

**DEADLINE FOR PROPOSALS: June 30, 2011**

SUBMIT TO: Kathy Clayton, Executive Director, WSASCD

2825 S. Chapman Rd.; Spokane, Valley, WA 99016

E-mail: [kclaytonascd@gmail.com](mailto:kclaytonascd@gmail.com)

Fax: 509.893.2293

Questions? 509.270.2907



**CONTACT PRESENTER—Receives Correspondence**

Name: (as would be listed in program):

Position:

Company:

Your Address:

City, State, Zip

Work Phone:

Summer Phone:

Email:

**CO-PRESENTER(S)**

Name: (as would be listed in program):

Position:

Company:

Your Address:

City, State, Zip

Email:

Name: (as would be listed in program):

Position:

Company:

Your Address:

City, State, Zip

Email:

**THE PRESENTATION—Please use this form and submit only one proposal per form**

**Presentation Title:**

**Intended Audience:**

Early Childhood

Elementary

Secondary

Higher Ed

Leadership

**Strand(s):**

Powerful Instruction—Power Standards—Student Engagement  
 Examples of Hope—School Culture  
 Preparing Students for the Unknown—Teaching Thinking  
 Data to Inform Instruction—Growing Assessment  
 College and Career Readiness for ALL Students  
 Cultural Competence—Evidence of the Work

Future Innovative Learning Technologies  
 Innovation—Creativity  
 Connecting Globally  
 Leading Change  
 Resiliency for Staff and/or Students

**CONTACT PRESENTER:**

**Brief Description of Proposed Presentation**

*Brief description (75 words or less) of your 1-1/2 hour session related to conference theme, 'hope for Tomorrow: Change for Today.' If application is selected, this description will be in the program.*

**Outcomes**

*Outcomes—Two skills, techniques, ideas or insights audience will gain:*

**Delivery of Content**

*Process for delivery of content (Engaging adult learning techniques):*

**Expertise**

*Why are you an authority on this subject?*

**SUBMIT TO:**

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E-mail: kclaytonascd@gmail.com Fax: 509.893.2293 Questions? 509.270.2907

# 2010 ANNUAL CONFERENCE



Co-sponsored by  
**WSASCD and OSPI**



October 14-15, 2011 ❖ Seattle Airport Doubletree Hotel

ATTENTION: P-12 Teachers, Special Education and ELL Teachers, Instructional Coaches, School and District Administrators, Curriculum Directors, Higher Education Professors

Friday Keynote Presenter: **Dr. Gene Sharratt**  
*Building a Culture of Hope*

- 30+ sessions featuring local educators
- State Recognition Awards Luncheon
- Networking opportunities
- 2011 Outstanding Young Educator Award
- State School of Character Award
- Over 40 publishers, exhibitors and displays

Friday Keynote Presenter: **Richard Thomas**  
*How Educators Help Build Kids' Capacity to Have Hope for the Future*

Saturday Institute—Featuring DYNAMIC Full Day Action Lab Presenters

- × Dr. Harvey Alvy *Learning from Lincoln: Leadership Practices for School Success*
- × Dr. Tammy Campbell *Closing the Achievement Gap through Powerful Pedagogy*
- × Dr. Elham Kazemi *Supporting Students' Mathematical Development*
- × Dr. Flint Simonsen *Positive Behavioral Interventions and Supports*
- × Sharon Kramer *Role of Formative Assessment from a District Planning Perspective*



Award Nomination Information  
available in February

'Call for Proposals' available in March

Registration Information available in April

Websites:

[www.wsascd.org](http://www.wsascd.org)

[www.k12.wa.us](http://www.k12.wa.us) (OSPI)