



**WASHINGTON STATE ASCD**  
Learn. Teach. Lead.

## Washington State Association for Supervision & Curriculum Development

“The Practitioner’s Best Friend”  
[www.wsascd.org](http://www.wsascd.org)

### 2011-2012 Advertising Pledge

Your Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City, State, Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Website: \_\_\_\_\_

Please indicate if you are a:     DIAMOND PARTNER     PLATINUM PARTNER     GOLD PARTNER

Annual Conference Advertising: Seattle Airport Doubletree Hotel - October 13-14, 2011

Program Advertisement, ½ page, color, 4"x6" - \$300  
 (Complimentary for Diamond and Platinum Partners)

Journal Advertising:     *Curriculum In Context* (winter publication for all members)

Journal Advertisement, full page, grayscale, 7.5"x10.5" - \$1500  
 (Complimentary for Diamond Partners)

Journal Advertisement, 1/2 page, grayscale, 4.5"x7" - \$750  
 (Complimentary for Platinum Sponsor - \$300 for Gold Partner - \$500 for Silver Partner)

Journal Advertisement, 1/4 page, grayscale, 3.5"x5" - \$500

**Specifications for Print Ads:** All journal ads are black/white; program ads are in color with a minimum resolution of 300 dpi

**Bleeds:** No bleeds

**Artwork:** All ads must be submitted as a print quality jpeg, eps, pdf or illustrator file format. Files may be submitted via email or on a CD.

Online Newsletter Advertising: Four times a year

Newsletter Advertisement, logo and 100 words - \$400

Website Exposure: Corporate Logo displayed on homepage

Corporate Logo displayed on homepage - \$1500

(Complimentary for Diamond and Platinum Partners - \$500 for Gold Partner - \$800 for Silver Partner)

**Method of Payment:** Amount: \$\_\_\_\_\_

Check (payable to WSASCD)

MasterCard

Visa

Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Please fax or mail your signed Advertising Pledge by **July 30, 2011** to Julie Clifford: WSASCD; 825 Fifth Avenue SE; Olympia, WA 98051 Fax: (360) 352-6873. For more information call: Phone (800) 859-9272

Please send company logos and advertisements via email to Kathy Clayton: [kclaytonascd@gmail.com](mailto:kclaytonascd@gmail.com)